



CITY OF PACIFICA

ECONOMIC DEVELOPMENT COMMITTEE AGENDA

Monday, March 7, 2016

NOTE: 1-TIME CHANGE IN MEETING DAY

6:00 PM

POLICE DEPARTMENT CONFERENCE ROOM
2075 Coast Highway

1. Call to Order
 - a. Members: Peter Menard, Brent Shedd, Matthew Dougherty, Jim Heldberg, Kevin Cubba, Victor Spano, David Joves, David Leal
 - b. City Council Liaisons:, Sue Digre, Karen Ervin
 - c. Staff Liaison: Anne Stedler
 - d. Guest Speaker: Pacifica Chamber of Commerce CEO Vickie Flores
2. (5 min.) Approval of February 9, 2016 Minutes (Attachment 1)
3. (1 min.) EDC Appointments to two new committees: (Peter)
 - a. Library Advisory Committee
 - b. Beautification Mural Subcommittee
4. (2 min. ea.) Oral Communication from the Public at Opening
5. (30 min.) Work Group Break-Out Sessions
6. (10 min.) Reporting after Break-Out Sessions
 - a. Brent Shedd, In Pacifica
 - b. Matthew Dougherty for David Leal - Palmetto Outreach
 - c. Kevin Cubba, Web Recommendations
 - d. Peter Menard, Data Gathering
7. (5 min.) Chamber of Commerce Update (Vickie Flores)

8. (2 min. ea.) Oral Communication from the Public at Closing
9. Oral Communication from the Committee
 - a. Updates
 - b. Topics for Future Meetings (see below)
10. Next Meetings for EDC Members
 - a. Next EDC Meeting Date: April 12, 2016

Topics for Future Meetings

1. Sporting Events in Pacifica (Victor Spano)
2. Signage (TBD)
3. AirBnb / TOT, Uber (TBD)
4. Support of Businesses During Disruption / Crisis (TBD)
5. Norms on Addressing the Public
6. How to Respond to Inquiries on Large Development Sites (e.g. Quarry, Beach Blvd) – fact sheets
7. Private Event Online Resource Catalog / Guide; weddings
8. Staffing City Booths at Events
9. Portola Discovery Anniversary (Sue Digre)