



CITY OF PACIFICA

ECONOMIC DEVELOPMENT COMMITTEE AGENDA

Tuesday, April 12, 2016

6:00 PM

POLICE DEPARTMENT CONFERENCE ROOM

2075 Coast Highway

1. Call to Order
 - a. Members: Peter Menard, Brent Shedd, Matthew Dougherty, Jim Heldberg, Kevin Cubba, Victor Spano, David Joves, David Leal
 - b. City Council Liaisons:, Sue Digre, Karen Ervin
 - c. Staff Liaison: Anne Stedler
 - d. Guest Speaker: Pacifica Chamber of Commerce CEO Vickie Flores
2. (5 min.) Approval of March 7, 2016 Minutes (Attachment 1)
3. (2 min. ea.) Oral Communication from the Public at Opening
4. (45 min.) Work Group Break-Out Sessions
5. (10 min.) Reporting after Break-Out Sessions
 - a. Brent Shedd, In Pacifica
 - b. David Leal and Anne Stedler- Palmetto Outreach
 - c. Kevin Cubba, Web Presence Recommendations
 - d. Peter Menard, Data Gathering
6. (5 min.) Chamber of Commerce Update (Vickie Flores)
7. (10 min.) Economic Development Report (Anne Stedler)
8. (2 min. ea.) Oral Communication from the Public at Closing

9. Oral Communication from the Committee

- a. Updates
- b. Topics for Future Meetings (see below)

10. Next Meetings for EDC Members

- a. Next EDC Meeting Date: May 10, 2016 – At Sanchez Art Center

Topics for Future Meetings

1. Sporting Events in Pacifica (Victor Spano)
2. Signage (TBD)
3. Airbnb / TOT, Uber (TBD)
4. Support of Businesses During Disruption / Crisis (TBD)
5. Norms on Addressing the Public
6. How to Respond to Inquiries on Large Development Sites (e.g. Quarry, Beach Blvd) – fact sheets
7. Private Event Online Resource Catalog / Guide; weddings
8. Staffing City Booths at Events
9. Portola Discovery Anniversary (Sue Digre)