

MINUTES

Beautification Advisory Committee
EOC Conference Room
2075 Coast Highway
Pacifica, CA 94044

April 1, 2015

The meeting was called to order at 6:33 PM by Chair Ginny Jaquith. Members of the Beautification Advisory Committee (BAC) in attendance were, Ginny Jaquith, David Martinez, Wendy Santiago, Patricia Hontalas and Michael Mooney. Public Works Director Van Ocampo was in attendance as was Aren Clark and Carolina Cardoso from the City of Pacifica Public Works Department.

The minutes of the previous meeting were accepted with a clarification that in the BAC Report being prepared for the City Council meeting, the expansion of the number of committee members applies to the BAC while the name change from Mayor's Pacifica Pride Program to Mayor's Beautification Award applies to the subcommittee.

Announcements:

- There were no Announcements.

Public Comment:

- There were no Public Comments.

Project Updates:

- The Crespi parking lots' two planters along Highway One will be addressed on Earth Day. In light of recent water conservation, the BAC will focus on sand removal, weed abatement, mulching and plant propagation. All planting will be postponed until the fall of this year.
- The Rockaway Beach Parking Lot Project was discussed. The City of Pacifica supplied the BAC with maps designating the ownership of the various parcels in the area. Local merchants will be approached to determine if there is interest in funding the project. If the Master Gardeners are to be involved with the project, it must first be approved by the Master Gardeners Committee. Weeds will be cleaned-up on Earth Day.
- The Police Department Facelift Project is on hold. PD will be asked if their contracted gardening service will spread mulch in the area.
- The Greenhouse Project is also on hold. Tomato planting as a source of income for Master Gardeners was discussed. Details surrounding ownership and of Greenhouse will be looked into.

- The Rotary Club donated \$400 towards the cost of plant materials for the Marvilla Estates Park Project. Some of the plant material purchased was not what had been previously agreed upon. This matter will be looked into. Trip hazards in the park are to be addressed by Public Works. Girl Scouts have committed to a monthly maintenance day.
- Merchants interested in the Oddstad/Terra Nova Medians Project need cost estimates for review before they can commit their support.
- Michael Mooney suggested contacting Sam Miller regarding his collection of trees. Frontierland Park was suggested as a possible planting site for donated trees.

Continuing Business:

- The City of Pacifica has not heard from Caltrans regarding the Adopt-a-Highway application. Michael Mooney will request a section for litter pick-up when he renews his current permit. The section of highway between Calera Creek and Rockaway was suggested for adoption.

New Business:

- Committee members will be provided City of Pacifica e-mail accounts for conducting official business.
- Ginny Jaquith will add the BAC drought policy to the upcoming City Council Annual Report presentation.
- It was decided that the BAC would not have a booth at this year's Earth Day celebration.
- Wendy Santiago was elected as the new BAC Chair. Dave Martinez was elected Vice-Chair.

Report from Staff:

- There was no report from staff.

The meeting was adjourned at 8:18 PM.

The next meeting of the Beautification Advisory Committee is scheduled for Wednesday May 6, 2015 at 6:30 PM. The meeting will be held in the EOC room located in the Pacifica Police Station at 2075 Coast Highway Pacifica California.