



**Minutes
Parks, Beaches and Recreation Commission
City of Pacifica**

REGULAR MEETING – 7 PM

Wednesday August 28, 2019
City Council Chambers
2212 Beach Blvd.
Pacifica, CA 94044

CALL TO ORDER:

Chair Kellogg called the meeting to order at 7:00 PM.

I PLEDGE OF ALLEGIANCE:

The Pledge of Allegiance was led by **Commissioner Abbott**.

II ROLL CALL:

Commissioners Present: Chair Kellogg, Commissioners Abbott, Knowles, Cochran and Poblitz. Commissioner Lusson arrived at 7:20 PM

Commissioners Absent: None

Commissioners Excused: None

Staff Present: Director Michael Perez, Recreation Specialist Linda Hanssen

III APPROVAL OF MINUTES:

Chair Kellogg called for a motion to approve the minutes of the 7-23-19 meeting.

Motion was made by Commissioner Knowles, seconded by Commissioner Cochran, motion carried 5-0.

IV ADOPTION OF THE AGENDA:

Chair Kellogg called for a motion adopting the order of the agenda.

Commissioner Cochran made a motion to move correspondence up to item VII before Special Presentations, seconded by Commissioner Abbott, motion carried 5-0.

V PUBLIC HEARINGS:

None

VI ORAL COMMUNICATIONS:

None

VII REPORTS, ANNOUNCEMENTS AND CORRISPONDANCE FROM COMMISSIONERS

Commissioner Poblitz: None

Commissioner Abbott: Reported that the library committee has a new website. Pacifica.LibraryProject.com. It includes visual renderings and descriptions of the new library proposal. The Sanchez Art Center 50/50 show opened Friday. Opening night was a fundraiser which sold out. The show runs through September 22.

Commissioner Knowles: Announced Coastal Cleanup on September 21. She will be involved again as a site leader and at several booths.

Commissioner Cochran: Reported that several incredible events took place at Linda Mar Beach this summer. These included the World Dog Surfing Contest and Walk on Water, an event for handicapped youth. He feels our beaches are very important to the city and the community. The "Big Chill" Longboard classic is coming up September 21 and is another key beach event. He thanked the City of Pacifica, PBR and PW for their support of these events. **Commissioner Cochran** announced that this would be his last meeting as a PBR Commissioner as he is moving to Santa Cruz. He will still be involved in the Pedro Point Surf Club. He thanked the entire staff of PBR and Commission for their past support and good wishes.

Commissioner Kellogg: Stated that Commissioner Cochran has left a Legacy in Pacifica and on the PBR Commission.

Commissioner Poblitz: Shared his appreciation for the footprint Commission Cochran has left and all he has done.

Commissioner Abbott: Thanked Commissioner Cochran, saying that she was on the commission as a result of his encouragement. She said he kept the Beach in PBR.

Commissioner Knowles: Stated that Commissioner Cochran's compassion has made a big difference for PBR.

Director Perez: Reported that Commissioner Cochran has been the longest serving PBR Commissioner, just shy of 14 years. Commissioner Cochran worked on beach safety, beach parking, beach restrooms, and beach showers and has set the standard. Commissioner Cochran has been relied on for so many things.

Commissioner Cochran: Thanked the commission and said he would see them all at Fog Fest.

VIII SPECIAL PRESENTATIONS:

None

IX ITEMS FOR CONSENT

BPAC Letter of Support - Palmetto Venue and Esplanade Avenue Bike and Pedestrian Improvements Project.

Lawrence Henriquez, City of South San Francisco Engineer, was present to answer questions about the project.

Chair Kellogg: Presented a letter addressed to Sam Bautista, Acting Public Works Director, on behalf of the Bicycle and Pedestrian Advisory Committee in support of the TDA 3 grant application by the City of Pacifica for the Palmetto Ave. and Esplanade Ave. Bike and Pedestrian Improvements Project.

Commissioner Abbott: Asked if this project would extend the current bike route from Sharp Park up to the Manor shopping center? **Lawrence Henriquez** responded that the current bike path goes up to Paloma. They plan to extend it all the way up to west Avalon Dr., to Esplanade and along Esplanade, back to Paloma, and up to Westline Drive. It will be a combination of class 2 and 3 bike lanes. Curb ramps for pedestrians will be installed. At the highway one on-ramp four pedestrian beacons will be installed.

Commissioner Abbott: Asked how the beacons would be installed.

Lawrence Henriquez replied the beacons will be installed on poles.

Commissioner Knowles: Felt this was great news. **Lawrence Henriquez** reported that there is a lot of competition for use of funding dollars in San Mateo County. There is approximately 1.95 million to be distributed within the County.

Commissioner Knowles: Stated that the TBA 3 funds application deadline just passed. **Lawrence Henriquez** said the TBA 3 grant is for Esplanade and Palmetto only.

Commissioner Knowles: Asked what effect this would have on the PBR Bike and Ped plan. **Lawrence Henriquez** responded that the Bike and Ped plan will have to find separate funding for the remaining part of the plan.

Chair Kellogg: Called for a motion to support the Palmetto Avenue and Esplanade Bike and Pedestrian Improvement Project. **Motion was made by Commissioner Abbott, seconded by Commissioner Knowles, motion carried 5-0.**

X ITEMS FOR CONSIDERATION:

A) Senior Services Transportation Program Proposal

Michael Mau represented Jim Lange and the Senior Services Staff. He presented the proposed CaR "Connect a Ride" senior transportation pilot program. The initial program budget will come from the Shirkka Niukkanen endowment fund. All monies will come from the fund the first few years and none from the city budget. The program will be a 24/7 on demand transportation service to address unfulfilled transportation needs for Pacifica's Seniors 65+ years. The program will require minimal staff time. The program goals are to reduce senior isolation, provide access to local services, and fill the transportation gap for non-drivers and bus service limitations. Current transportation issues include a lack of bus service flexibility, ride share undependability, and affordability.

Program Outline:

- o Service will be provided by Serra Cab.
- o Rides must begin or end in the City of Pacifica
- o An annual application must be completed by program participants.
- o Each participant will receive 8 subsidized rides per month.
- o Participant ride cards will be automatically reloaded each month.
- o The cab driver will collect the \$5.00 participant fee and invoice Senior Services for the remaining cost each month. Invoices will be forwarded to finance for payment.

The program partner is Serra Cab. They are a well-established transportation option. They have partnered with the city of San Mateo for the past 2 years and are now partnered with Daly City. Their drivers are trained and vehicles well maintained. Accessible vehicles are available. The rider pays \$5.00 per ride within Pacifica or going to specified medical facilities. Outside of Pacifica the driver will collect the full fare. Guests of the rider will not be charged an additional fee. Pacifica Senior Services will be responsible for promoting the program, collecting and processing applications, distributing cards, auditing invoices, and processing invoices for payment. Senior Services requested a recommendation from the PBR Commission before presenting the program to City Council for approval. The allocated budget from the endowment is \$96,000 for the first year from the trust. Eventually it is hoped the program will become self-sustaining through grants and partnerships.

Commissioner Abbott: Senior transportation is one of the three projects outlined in the World Health Organization application. Michael Mau is part of the Seniors in Aging Transportation committee for San Mateo County. Surveys indicate transportation is the number one issue. **Michael Mau** stated that buses don't run on evenings and weekends. Uber and Lyft cancel ride shares due to the short distances requested. The average taxi ride is \$21.00 one way. The CaR program will charge seniors \$5.00 per ride. Rides will be available 24/7 anywhere in Pacifica, to BART and to select medical facilities.

Commissioner Abbott: Commented that seniors could go out to dinner, visit friends, or go shopping. **Michael Mau** said the next step is to make a presentation to the City Council for their approval. The Senior Services staff requested a formal recommendation from the PBR Commission to approve the program.

Commissioner Abbott: Replied that PBR will also be an ambassador for the program. **Michael Mau** stated that a lot of other programs were explored. San Mateo County is successfully using this program and this made it possible to mirror some of their usage and cost numbers.

Commissioner Lusson: Asked what the cost would be to apply for participation in the program. **Michael Mau** responded that there would be no upfront cost to participants.

Commissioner Lusson: asked if there were directions for use of the endowment. **Director Perez** responded that only new programs focused on Senior Services were allowed. **Michael Mau** stated that CaR aligns with the intention of the endowment and has been approved by the trustee.

Commissioner Lusson: asked if there was a maximum amount that could be spent the first year. **Michael Mau** replied yes, based on a November start date the first fiscal year would only be 8 months.

Commissioner Poblitz: Feels this is a wonderful service. **Michael Mau** shared that the application would be a short paper form to verify age and residency at the Senior Services offices.

Commissioner Poblitz: Asked if participation was income based. **Michael Mau** responded no. Age and residency are the only criteria.

Commissioner Poblitz: Asked if Serra Cab was giving us reduced rates.

Michael Mau said Serra Cab will charge their normal rates. This guarantees them a certain level of income. Cab companies are looking for opportunities to make up for lost business from ride shares so it's a Win-Win. He emphasized that participants will call Serra Cab directly. Senior Services wouldn't be dispatching rides.

Commissioner Poblitz: Asked if the program boundaries were within Pacifica only. **Michael Mau** responded yes, except for BART and designated medical facilities.

Chair Kellogg: Asked if most of the transports are for medical purposes?

Michael Mau Responded that some are, but not all. Paratransit vehicles will also be available.

Chair Kellogg: Asked if there would be exceptions for people who are handicapped but not age 65. **Michael Mau** responded no, because of the way the program is set up. Right now it's just an age based.

Commissioner Knowles: Felt this is an amazing program. She asked if Sam Trans or Redi Wheels was also available for seniors. **Michael Mau** responded that both are part of Sam Trans. Services are not door to door and on demand is limited resulting in long wait times.

Commissioner Abbott: reported that there is a small amount of money allocated for promoting the program and that Membership in SIA is not required for enrollment.

Michael Mau stated that the program will be presented to the City Council September 23 and if approved will begin November 1st.

Commissioner Poblitz: Suggested that the program be promoted at the Fog Fest.

Horace Hinshaw, President of Seniors in Action, addressed the commission. He said that the SIA would be promoting CaR through the SIA membership drive. Chair Kellogg: Stated that it looked like a good program.

Chair Kellogg: Called for a motion to recommend the CaR program for approval by the City of Pacifica. **Motion was made by Commissioner Abbott, seconded by Commissioner Poblitz, motion carried 6-0.**

B) Liaison Assignments

Director Perez presented a list of current liaison assignments including open ones. He offered the commission a choice of volunteering for liaison positions, or waiting for the full commission to be seated. He said the commissioners could call him to discuss the responsibilities of each assignment. Attached is the updated list of commission liaison assignments agreed on.

XI REPORTS FROM STAFF

Director Perez reported on the following:

Director Perez: Thanked Michael Mau for his presentation.

Bicycle Pedestrian Plan

Director Perez: Reported that over 40 seniors participated in a presentation of the Bike Ped Master plan from Ryan Marquez. The plan

received good feedback. Alta is taking longer to complete the next phase, so they will attend the Commission meeting in October.

Child Care

Child Care received approval to hire 5 new employees. Four of the five new hires have started and the fifth has been hired. Movement of designated Child Care programs to their new sites has been completed. The Fairmont Park staff had 20 days to clear, clean, and paint the facility along with installation of new toilets, stove and hood. The staff and public works did an amazing job culminating with an open house for all the parents. Deep cleaning was done at all the child care sites, including the portables. Thanks to Mindy Tiet, Eva Tong, Gloria Perez, and Tracy Gilbert for all their hard work. Special thanks to Shirley Rose who enrolled over 100 new students and 40 subsidized preschoolers in the program. A big job!

Sharp Park Beach Construction

San Francisco started a project to upgrade the facilities on the Sharp Park berm next to the golf course. Work includes access ramps to the beach, several benches, and other amenities. Detours will be provided during construction. Work should be completed by the end of 2019.

Greg Cochran

Congratulations to Greg Cochran for all his years of service. We currently have two open positions on the PBR commission. **Director Perez** asked the Commissioners to refer people they know who would be interested.

World Dog Surfing Championship

In the wake of the successful Dog Surfing Contest this summer we are gathering input on the event so we can effectively plan for next year. This was the third year of the event. The first year 100 people attended and this year over 1,000 people attended. The larger event size created concerns regarding parking, garbage, restrooms, and safety. Director Perez and Recreation Specialist Linda Hanssen will be meeting with Public Works, the Police Department, and Economic Development to determine parameters for next year's permit

Upcoming Events

- Coastal Cleanup is 9-21-19. PBR will have a presence at the event.
- The Big Chill surf contest is also 9-21-19
- There may also be a peace demonstration going on that day.

Overpass Ribbon Cutting

The new Manor highway overcrossing ribbon cutting ceremony was held. All agreed it's a beautiful overpass with a lot of detail. The result exceeded expectations. Mayor Vaterlaus commended Cal Trans, thanking them for the newly paved and stripped highway along with the pedestrian walkway.

Ohlone Portola Heritage Trail Celebration

A great day is planned for Nov 2nd. Highlights will include the new OPHT mural, hikes to the discovery site, hands on activities, and food trucks. The mural is a result of the BAC mural subcommittee process. There will be many volunteer opportunities and full PRB staff. Pacifican's Care is using the Community Center that night for their fundraiser. A fast turnover of the facility will be required. Linda Hanssen is the OPHT RSVP coordinator.

Commissioner Abbott: Reminded the Commission that Pacifica is the OPHT location for the event for San Mateo County.

Chair Kellogg: Asked about the location of the Discovery trail. **Director Perez** responded it was at the end of Fassler. There will be a parking lot completed at the trailhead by the time of the event. Shuttles from the Community Center will transport hikers to the trail that day.

Commissioner Abbott: Extended her appreciation to the Child Care staff for all their hard work. In regard to the Dog Surfing contest, she has concerns about the safety of observers standing in the water to watch the event. She said the event was a lot of fun. **Director Perez** stated that erecting bleachers for the observers next year was being considered.

Director Perez Announced that he would be on vacation for three weeks, and that Supervisor Lange would be acting director.

XII ELECTION OF CHAIR AND CHAIR PRO-TEM

Chair Kellogg called for nominations for the new Commission Chair.

Commissioner Abbott nominated Commissioner Knowles, Commissioner Kellogg seconded the nomination, motion carried 6-0.

Chair Knowles called for nominations for Chair Pro Tem. **Commissioner Kellogg nominated Commissioner Poblitz, Commissioner Luson seconded the nomination, motion carried 6-0.**

XIII ADJOURNMENT

Chair Kellogg asked for a motion to adjourn the meeting. **Commissioner Knowles made the motion to adjourn, Commissioner Poblitz seconded the motion. Motion carried 6-0** and the meeting adjourned at 8:50 pm.

Respectfully submitted,
Linda Hanssen
Recreation Specialist

**PARKS, BEACHES AND RECREATION DEPARTMENT
COMMISSION LIAISON ASSIGNMENTS (as of August 2019)**

COMMITTEE	MEETINGS	LIAISON
Open Space and Parkland Advisory Committee	3 rd Wednesday, 6:00 pm EOC Trails	vacant
Beautification Committee	1 st Wednesday, 6:30 pm PB&R Conference Room	Commissioner Kellogg
Library Advisory Committee		Commissioners Abbott/Lusson
Childcare Services	As needed for issues/events, Tracy Gilbert	vacant
Aquatics Liaison	As needed for pool issues/events	vacant
Pacifica Junior Olympics	As needed – Feb-May	Commissioner Kellogg
Senior In Action Council	As needed (Senior Advisory Council meets 3 rd Monday, 1pm) – Jim Lange	Commissioners Abbott/Lusson
4 th of July Celebration	July 4 th planning meetings, July 4	All Commissioners
Fog Fest and Family Fun Fest Holiday Extravaganza	As needed with Beth PIPPS and Sydney Bliss	Commissioners Knowles/Poblitz
Youth Advisory Board	2 nd & 4 th Wed Schedules permitting Community Center 6:00-7:00 pm Contact Sydney Bliss (738-7376) for meeting schedule	Commissioner Kellogg
City Council	Martin	Commissioner Knowles
		Alternate Commissioner Kellogg
	Bier	Commissioner Kellogg
		Alternate Commissioner Knowles
	Vaterlaus	Poblitz
		Alternate Vacant
	Beckmeyer	Lusson
		Alternate vacant
	O'Neill	Commissioner Abbott
		Alternate vacant
Chamber of Commerce	www.pacificachamber.com	
Pacifica Beach Coalition Committee	Lynn Adams lynn4promos@aol.com or 355-1668	Commissioner Knowles
Earth Day Committee	As needed	Commissioners Knowles / Kellogg
Off Leash Dog Subcommittee	As needed, Mike Perez	Kellogg/ vacant
Economic Development Committee	2 nd Tuesday of the month, 6pm at EOC	Commissioner Abbott
Ohlone Portola Heritage Trail		Commissioner Abbott
Bike Park		Commissioners Poblitz/Kellogg