



CITY OF PACIFICA ECONOMIC DEVELOPMENT COMMITTEE MEETING MINUTES

Tuesday, May 14, 2019, 6:00 PM

Pacifica Police Dept. - EOC room, 2075 Pacific Coast Hwy, Pacifica

CALL TO ORDER: 6:05

Roll Call:

- a. ~~Louise McGinnis Barber, Rachel Cauteruccio, Matthew Dougherty, Daisy Feng, Samantha Hauser, Archie Judan, David Leal, Jonathan Mizrahi, Grace Sobieski~~
- b. City Council Liaisons: Sue Beckmeyer, Mike O'Neill
- c. Staff Liaison: Thomas Myers

ADMINISTRATIVE BUSINESS (5 minutes):

Approval of Order of Agenda - David Motioned to approve, Grace seconded passed 5-0

Approval of Minutes of April 9, 2019 - Matthew motioned to approve, Grace seconded, passed 5-0

COMMUNITY COMMUNICATIONS (10 minutes):

No members of the public were present

PRESENTATIONS (10 minutes):

No May Presenter

Update on presenters:

June – Larry Passmore, Fog Fest

July – open

August – KIMCO, Ranfie Ancelovi

September - K2 Clean Energy Capital, LLC

Any questions for presenters

SH: Target small local businesses for October meeting.

Thomas: Potential speaker could be farmer's market as well.

COMMITTEE COMMUNICATIONS (60 minutes):

Review April 22nd Council item relating to FY2019/20 Work Plan

- Budget proposal will be reviewed and approved/denied by council on June 24th.

Update on Council action

Next steps

Time allocations

Workplan Item	Type of Effort	Level of Effort	Columns
1 A	Ongoing	2	Jonathan, David
1 B	Priority > Spearhead	10	Matthew, Samantha, Grace, Archie
2 A	Ongoing	5	Rachel, Grace, Samantha
2 B	Spearhead	7	Rachel, Daisy, Jonathan
2 C	Spearhead	8	Daisy, Matthew, Louise
3 A	Spearhead	6	Daisy, Matthew, Louise
3 B	Assist	8	David, Archie
3 C	Spearhead	10	Archie, Louise, Jonathan

Subcommittee deliberations

Review May 13th Council item relating to EDC Annual Report

Update on Council responses

West Sharp Park Business Survey & Trivia or Treat

- Make revisions to survey and send out.
- Matthew Motioned, Archie seconded 5-0

Fog Fest

- Send questions
 - Are there ways for local businesses to participate?
 - Local food and beverage limitations
 - User traffic through the website
 - How do they advertise?
 - What makes fog fest unique?

INFORMATIONAL ITEMS (10 minutes):

Update by Library Advisory Committee - David Leal

- Review Draft Conceptual Design Report and Consider Recommending that the City Council Approve the Report
- Receive Voter Survey Results and Consider Recommending a Citizen Outreach Program to the City Council



- May 28, 2019 City Council Meeting Preparation
- LAC Member Presentation Outreach Report-out

Update from Chamber of Commerce – Archie Judan

Taste of Pacifica - June 22nd

Sponsorship - \$250

Chamber Update to Council - May 28th

Next Scheduled Meeting – June 11, 2019

ADJOURNMENT -7:42pm

