



**City Manager Kevin Woodhouse contributed a column to the *Pacifica Tribune* to connect with local residents and keep Pacificans informed on issues that are of current interest in the City of Pacifica. Below is the submission for the June 5, 2019 edition of the *Pacifica Tribune*, which focuses on the progress of the City's many projects and programs.**

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### **Visioning and Planning Pacifica**

Fiscal Year 2018-19 is coming to a close on June 30<sup>th</sup> and budget development for FY 2019-20 is nearly complete. The City Council has adopted a robust list of priority projects on which to focus City resources, on top of the on-going programs and services the City continues to provide. The [Adopted Goals and Priority Projects](#) are available on the City's website.

Although there are too many priority projects to review in detail in this column, I would like to highlight several themes emphasized by the Council Priorities and the FY 2019-20 Proposed Budget: 1) Articulating an Economically and Environmentally Sustainable Vision for Pacifica's Future; 2) Creating the Foundation for this Future Through Updated Planning Documents; and 3) Developing Physical and Societal Infrastructure to Allow Pacificans to Thrive Under this Vision. Here are a few specifics about how the Council's goals and priority projects weave these themes together.

First, economic development activities and environmental sustainability actions are emphasized in the priorities, including undertaking a strategic planning process to articulate a long-term and financially sustainable vision for Pacifica.

Second, completing updates to the General Plan and the Local Coastal Plan, as well as completing a Sharp Park Specific Plan are essential foundational documents to fulfill economic and environmental objectives. More information about these updates is available at [www.planpacifica.org](http://www.planpacifica.org).

Third, and a core sensibility that drives the City's elected and appointed officials and staff in their public service commitment, is to enable Pacificans to thrive in their lives through: a) Improvements to Physical Infrastructure; and b) Improvements in responding to complex Societal Challenges. Priorities for improving physical infrastructure include projects such as the libraries, Beach Boulevard seawall and promenade, bluff erosion protection along Esplanade Avenue, the Manor Drive overcrossing area, and renovating the park area along Beach Boulevard into a new public plaza and park. In addition, the proposed budget for FY2019-20 includes continuing funding for additional paving projects, as was done this year for Linda Mar and Oceana Boulevards.

Affordable Housing and the Unhoused and Recreational Vehicles are two complex societal challenges that are top priorities to the City Council. The City recently held two engaging housing conversation meetings with hundreds of attendees, facilitated through San Mateo County – Home For All, and Common Knowledge Plus. [Meeting summary reports are available on the City's website](#). These conversations will help inform the upcoming PlanPacifica efforts, as well as efforts to pursue affordable housing opportunities, including evaluation of developing an affordable housing impact fee on development.

The City Council has also identified the need for a community task force to research and define the unhoused and over-sized vehicle challenges in Pacifica and assess potential solutions. Called the Unhoused in Pacifica (UP) Task Force, applications are currently [available on the City's website](#) and the

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[Pacifica Resource Center's website](#) to recruit members who represent the full spectrum of viewpoints about the challenges related to the unhoused population in Pacifica and the proliferation of the unhoused living in over-sized vehicles.

As always, I encourage you to [sign up for the weekly Connect With Pacifica e-newsletter](#) through the [City Manager's page](#) on the City's website. It's a quick and easy way to learn about important updates, meeting and event announcements, and other City-related news items.