



City Manager Kevin Woodhouse contributed a column to the *Pacifica Tribune* to connect with local residents and keep Pacificans informed on issues that are of current interest in the City of Pacifica. Below is the submission for the March 20, 2019 edition of the *Pacifica Tribune*, which focuses on City Council's annual goal-setting workshop.

Goals for Next Fiscal Year

On March 9, 2019, the Pacifica City Council held its annual goal-setting workshop. This all day workshop on a Saturday resulted in the City Council's affirmation of existing major projects and initiatives that will continue into next year, as well as identification of numerous new projects. The City Council will formally adopt its FY2019-20 Goals and Prioritized Projects/Initiatives at its kick-off Budget meeting on April 25, 2019. Here's a brief summary of the workshop outcomes.

First, the Council fine-tuned a couple of the over-arching goals from last year: A "Connected" Community was refined to become An "Engaged" Community, "Preserve and Enhance Natural Resources" was refined to "Environmental Sustainability," with specific mention of climate adaptation. And "Maintaining a Safe Community" was refined to mention protecting "property," not just infrastructure. In addition to these three goals, the Council also reaffirmed Fiscal Sustainability, Stewardship of City Infrastructure, A Healthy and Compassionate Community, and A Strong City Workforce Infrastructure as continuing over-arching goals.

The following major projects were reaffirmed: Beach Blvd Seawall design evaluation, Esplanade Ave. bluff protection, Manor Drive Overcrossing improvement, a new Sharp Park Library and renovated Sanchez Library, the Climate Action Plan update and implementation, completing updates to the Local Coastal Plan and General Plan, completing the Sharp Park Specific Plan, and continuing focused next steps regarding Affordable Housing and the Homelessness and Recreational Vehicles challenges.

Regarding these last two, the City will explore the possibility of a development impact fee to provide funding for affordable housing. The City will also convene a task force of diverse stakeholders representing the full spectrum of viewpoints about the homelessness and RVs challenge in Pacifica, with the charge for the task force to research, evaluate options, and identify funding for viable solutions.

In addition to all of the above priorities, the City Council added numerous new priorities. These include reviewing parking in-lieu fees, providing information to residents about benefit assessment districts, designing a Beach Blvd. public plaza and park where the current picnic tables sit between Clarendon and Birch Ln., enhancing economic development efforts by focusing the Economic Development Committee's work plan, preparing for a comprehensive strategic planning effort, as well as a future community satisfaction survey.

Finally, the Council also identified a list of topics to continue to track, advocate for, or other next steps, such as: drawing attention to historical points of interest, supporting the Historical Society in their Ocean Shore Railcar restoration and site search efforts, educating/advocating about property defensible space best practices and insurance options, and holding study sessions about the feasibility of a bike park and about the possibility of a ballot measure to prohibit safe and sane legal fireworks.

I know, a lot of information packed in here. One way to easily keep up with City news and updates is to sign up for the City's electronic weekly newsletter, Connect with Pacifica, by visiting:
https://www.cityofpacifica.org/government/city_manager/cwp.asp

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