



Scenic Pacifica
Incorporated Nov. 22, 1957

CITY OF PACIFICA

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PRESS RELEASE

January 4, 2019

Implementation of the Short Term Rental Program

FOR IMMEDIATE RELEASE (Pacifica, CA) –

The City of Pacifica implemented the Short Term Rental (STR) Program this week. The STR program regulates the rental of existing residential units to occupants on a short-term basis, generally less than 30 days.

The program requires STR hosts (or operators) located within the City of Pacifica to obtain a STR permit, a City of Pacifica Business License, and sign a STR Safety Declaration before offering accommodations. Additionally, once STR accommodations are provided, the host/operator is required to collect and remit Transient Occupancy Taxes as required by City of Pacifica Municipal Code.

Expansion of the short term rental industry has been possible through the use of online hosting platforms. The success of hosting platforms and ease of use has created a new home rental market segment where both amateur and professional operators can provide services through these online platforms. The emergence of STR operators has led to the proliferation of short-term rentals in many high demand residential settings and has raised the need for regulation.

Information regarding the program can be found at
https://www.cityofpacifica.org/depts/asd/finance/short_term_rental_program.asp

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