



Scenic Pacifica
Incorporated Nov. 22, 1957

CITY OF PACIFICA

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PRESS RELEASE

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CITY OF PACIFICA CELEBRATES BIKE TO WORK DAY ON MAY 12

Stop by Pacifica's Bike to Work Day Energizer Station

May is National Bike Month, and Thursday, May 12th marks the San Francisco Bay Area's 22nd annual Bike to Work Day, a grand celebration of bicycling as a healthy, fun and viable form of transportation.

Stop by Pacifica's Energizer Station for encouragement, refreshments and goodies, located in the Vallemar Station parking lot, at the corner of Coast Highway and Reina del Mar, from 6:00a.m – 8:30a.m, staffed by the City of Pacifica Parks, Beaches and Recreation Department.

"We've participated in this event for more than 14 years and are happy to highlight bicycle commuting and encourage our local riders," said Parks, Beaches and Recreation Director Michael Perez.

Due to its success last year, Bike to Work Day organizers are also bringing back the popular "Team Bike Challenge" to encourage existing bicycle commuters to recruit their colleagues, friends, neighbors and local 'honorary' figures to ride their bicycles to work, school and other destinations during the month of May. Participants in the Team Bike Challenge form teams of five individuals and register on the Bicycling page at 511.org. During the entire month of May, participants track their trips made by bike as they compete against other teams. More about Bike to Work Day and the Team Bike Challenge, including information on how to register, nominating a Bike Commuter of the Year, and finding bike routes, can be found on the Bicycling page at 511.org.

Bike to Work Day 2016 is presented by Kaiser Permanente, with promotions organized by the Bay Area Bicycle Coalition, the Metropolitan Transportation Commission, county congestion management agencies, local bike coalitions and hundreds of local volunteers. For more information, visit 511.org or call 511 and say "bicycling". Get your bike tuned up now, and get ready to shift gears!

Contact: Michael Perez, Parks, Beaches and Recreation Director @ (650) 738-7381 or perezm@ci.pacificaca.us

Distribution: City Council, Executive Team, CMO staff, *Pacific Tribune*, media outlets



City employee Doug Trade – one of the early riders each year, stopping by the Energizer Station.